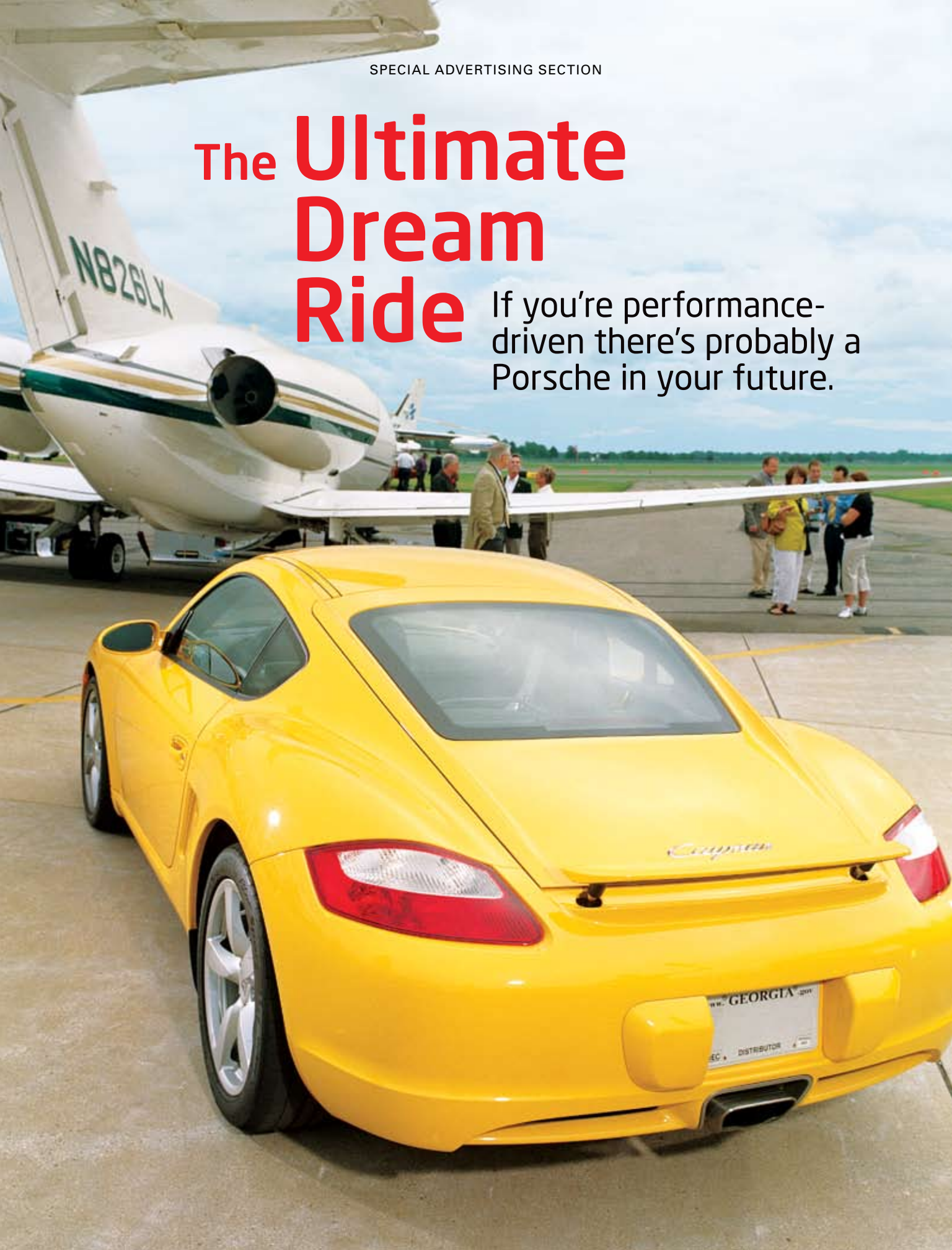


The Ultimate Dream Ride

If you're performance-driven there's probably a Porsche in your future.





Shopping for the perfect accessory: Attendees at the Porsche Business Aircraft & Jet Preview inspect a wide range of aircraft like the Dassault Falcon Jet (top right). Some, like Johannmeyer (bottom right), test-drive the sleek 911.

Successful people zip through life at a higher RPM than other mortal souls. Whether for business or pleasure, they have places to go and things to do and not much time to linger. For them, life is all about performance, which means that getting there—to the top of the mountain or the end of the road—really is half the fun.

About 900 of these high fliers gathered at the Porsche Business Aircraft & Jet Preview at Long Island's Republic Airport on Aug. 23rd. Presented by *Airport Journals*, these national events (jetpreview.com) attract folks who are as comfortable in the boardroom as they are at the controls of their own jets. It just adds to the fun (and the noise level) when they can test-drive new Porsche models—like the Boxster S and Cayenne—speeding through an autocross on the tarmac.

Pairing sleek, technologically advanced cars and jets creates a “perfect marriage,” says Porsche Driving Program director Bill Buckley, and the aviation industry heartily agrees. “This event offers attendees a unique opportunity to interact with our vehicles and the newest aircraft in the industry,” adds David Pryor, Porsche Cars North America vice president of marketing.

The Republic Airport guests had the pleasure of inspecting and admiring aircraft of all sizes, ranging in price from \$450,000 to \$35 million, and eight race-bred Porsche vehicles: the Boxster, Cayman, 911, and the Cayenne, plus the 2007 American LeMans Series champion RS Spyder. Many attendees, of course, were already living the life as pilots of their own Porsche and planes. David Windmiller, 43, a real estate entrepreneur from Long

PHOTOS BY NATHANIEL WELCH



Mavericks like Windmiller, who is an aerobatic pilot and owner of a sporty 911 cabriolet (left), think Porsche cars are the coolest machines on the road.

"I'm not a living-room car person. I'm into driving. For me, it all has to do with performance—and my Porsche [a 911 turbo cabriolet] is a major turn-on."

Eric Johansmeyer, 43, came to the event from Nyack, N.Y., where he's vice president of a nursing home care company. He's considering a step up from his Saratoga Piper to a light jet, but he's not looking to re-

place his Porsche 911 cabriolet. "It handles like a go-cart," he said, "so imagine what it's like on the open highway. Owning a Porsche was a childhood dream, when I was playing with model cars."

Living the dream was what the Republic event was all about, of course. It was the perfect opportunity for businesspeople on the fast track to drive some of the coolest cars on the road. "That's why Porsche Cars North America has been excited to sponsor these exclusive events throughout 2007," explains Pryor. "With positive feedback from our dealerships, customers, and new prospects, we look forward to working with *Airport Journals* and participating in Jet Previews in the future." ■

Island, spoke for that group when he conceded: "I don't like limitations." That's exactly the mindset you'd expect from an aerobatic (and jet-rated) pilot, who says of automobiles:



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