


Web AD Specifications


Custom Publishing currently has two ad sizes that are featured on our website, www.fortune.com/adsections
Please see the sizes and specifications below.

RECTANGLE



Dimension:	336 x 280
Standard file size:	20K max
Rich media file size:	30K max
Total animation time:	30 seconds

LEADERBOARD



Dimension:	728 x 90
Standard file size:	20K max
Rich media file size:	30K max
Total animation time:	30 seconds

Please visit: http://money.cnn.com/services/mediakit/Ad_Specifications.html
for more detailed information regarding...

- Rich Media; file formats, file types, production guidelines
- Ad Guidelines & Policies
- Implementation Instructions

Please contact your Project Manager or Sales Rep on where to submit your files.