

Print Production Specifications

Send materials and Production Inquiries to: **FORTUNE Custom Publishing Time & Life Building 1271 Avenue of the Americas New York, NY 10020**
Production Director: Steve Clancy, room 14-119, steve_clancy@timeinc.com, (212)522-9825

ACCEPTED FILE FORMATS:

- PDF1a as per Time Inc specs - <http://direct2.time.com>
- Macintosh format only
- Adobe InDesign CS2
- InDesign CS2 (also still accept QuarkXPress 4.1 - 6)
- Adobe Illustrator - CS2
- Adobe Photoshop - CS (TIFF or JPEG formats, no RAW file formats please)
- Media: All types transferrable or FTP portal
- One SWOP Industry Standard Matchprint or color laser proof @ 100% scale

LAYOUT PROGRAM FILE FORMATTING

- Please use the InDesign or Quark template provided by Custom Publishing
- Slug "SPECIAL ADVERTISING SECTION" or "ADVERTISEMENT"
 - top/centered
 - font: prefer Univers 55 / Caps: Yes / Size: minimum 8 points
 - on every page
- Page number format S<#>, bottom/centered
- Process colors (CMYK) only
- All Pantone colors should be converted to CMYK
- No spot color
- Place images in the document at or near 100% scale (no larger than 120%)
- Place images in box with fill of white
- Do not use any third party Xtensions

PAGE SIZE

- Trim size: 8" x 10 1/2" (48p0 x 63p0 or 203.2mm x 266.7mm)
- Bleed size: add 1/8" or p9 at top, bottom and sides

FONTS

- OpenType, Postscript, Type 1 & True Type Fonts
- NO Type3 or Multiple Master Fonts
- Utilize **only sans serif** typefaces for body copy
- Do not use the QuarkXPress style palette for bold, italic, ALL CAPS, or SMALL CAP
- Do not use "light" typefaces
- Supply all Printer and Screen fonts for PS fonts

BODY COPY

- San Serif only, 8.5pt over 12pt leading (prefer Univers 55 Roman)
- Flush left/ragged right - NO JUSTIFIED TEXT

SUPPLIED IMAGES / VECTOR LOGOS (electronic format)

- Illustrator EPS—no placed or embedded raster files.
- Fonts converted to outline
- CMYK or Grayscale—total area density should not exceed SWOP 300%

IMAGES

- 300 dpi @ 100%
- CMYK or Grayscale—total area density should not exceed SWOP 300%
- Do not save with LZW Compression
- Channels—no additional channels
- Layers—Merge and Flatten layers
- Files containing black type must only be set 100% black. 4C black is only for 28pt size & up

SPREADS

- Picture/text box can not run across a spread
- Gutter Separation Across Spreads - call for specs
- Fortune Money Group magazines are perfect bound and printed in offset

* Specs DO NOT Apply to AD Files. For AD specifications please goto: <https://direct2.time.com/>

Book and Ad Sizes

- trim size:	- live area:	- bleed:
8" x 10 1/2"	7 1/4" x 9 3/4"	8 1/4" x 10 3/4"
(203.2 x 266.7 mm)	(184.15 x 247.65 mm)	(209.55 x 273.05 mm)
(48p x 63p)	(43p6 x 58p6)	(49p6 x 64p6)

Full Page Spread

Trim	16"	10 1/2"	
Live/Safety Area	15 1/4"	9 3/4"	
Non-Bleed	14 7/8"	10"	
Bleed	16 1/4"	10 3/4"	

Full Page

Trim -	8"	10 1/2"	
Live/Safety Area -	7 1/4"	9 3/4"	
Non-Bleed	7"	10"	
Bleed	8 1/4"	10 3/4"	

Two-Third Vertical

Trim -	5"	10 1/2"	
Live/Safety Area -	4 5/8"	9 3/4"	
Non-Bleed	4 5/8"	10"	
Bleed	5 1/4"	10 3/4"	

Half Page Horizontal

Trim	8"	5 1/8"	
Live/Safety Area	7 1/4"	4 3/4"	
Non-Bleed	7"	4 3/4"	
Bleed	8 1/4"	5 1/4"	

Half Page Spread Horizontal

Trim	16"	5 1/8"	
Live/Safety Area	15 1/4"	4 3/4"	
Non-Bleed	14 7/8"	4 3/4"	
Bleed	16 1/4"	5 1/4"	

One-Third Vertical

Trim	2 5/8"	10 1/2"	
Live/Safety Area	2 1/4"	9 3/4"	
Non-Bleed	2 1/4"	10"	
Bleed	2 7/8"	10 3/4"	

One-Third Square

Non-Bleed	4 5/8"	4 7/8"	
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