

## PDF/X1a Submission Specs

PDF/X1a format is the preferred file format for file submission. Careful attention must be paid to the proper creation of PDF/X1a files to ensure that they will reproduce correctly. Desktop applications (Adobe InDesign, Quark Xpress) saved as PDF/X1a (Distilled from PostScript), LaserWriter or AdobePS driver and the DDAPv3 PPD have to be used when saving the PostScript file.

To obtain more information of PDF/x1a format and to **download the required files**, please goto: [www.direct2.time.com](http://www.direct2.time.com)  
Select the Publication of choice and the PDF Guide tab from the submenu bar

### FILE FORMAT

Desktop applications (InDesign/Quark Xpress) saved as PDF/X1a (Distilled from PostScript). LaserWriter or AdobePS driver and the DDAPv3 PPD have to be used when saving the PostScript file. Only one ad should be submitted per file. All high-resolution images and fonts must be included when the Postscript file is saved. We recommend the use of Type 1 fonts – no font substitutions are allowed. Images must be SWOP (CMYK or Grayscale) TIFF or EPS format between 200 and 400 dpi. Total area density should not exceed SWOP standard 300% TAC. Do not nest EPS files into other EPS files. Do not embed ICC profiles within images. Do not embed OPI information in files. All required image trapping must be included in the file. The file must be right reading, portrait mode, 100% size, no rotations. All spot colors not intended to print must be converted to CMYK. We do not recommend the use of JPEG compression.

### FILE DIMENSIONS

The maximum dimensions, including all marks, identification and agency info is:

Single page = 11" wide by 17"

Weekly Spread Page = 22" wide by 17" high

### REGISTER

Register and crop marks: standard trim, bleed and center marks, in all separations, must be located 1/4 inch outside trim size.

### TYPE REPRODUCTION

Fine lettering (thin lines, serifs) should be restricted to one (1) color. Reverse lettering: Dominant color should be used for shape of letters with subordinate colors spread slightly to reduce register problems. Surprinting: When type is to be surprinted, the background should be no heavier than 30% in any color, and no more than 90% in all four colors.

### SAFETY

Live matter intended to print must be positioned in accordance to the non-bleed size of the ad pages and partial page ads. Gutter safety for spreads and half (1/2) horizontal spreads is 1/2" total, 1/4" on either side of the gutter.

### ADS:

All ads will be centered on page unless accompanied with a ruled proof.

### SCREENING

133 lpi body, 133 lpi cover. Ad Production accepts only PDFX-1A file formats.

To write an acceptable PDFX-1A file to Time Inc. Specifications, please view our PDF Guide and follow the instructions for your application.

Please ensure files are written using the DDAPV3 PPD, downloadable from the above website.

### GENERAL INFORMATION:

Paper Used: Body Stock: 30# Cover Stock: 70#

•PMS Color is an additional production cost

•Please ensure any mention of FSB or FORTUNE is followed by the respective Trademark (FSB®, FORTUNE®, FORTUNE 500®, FORTUNE 100™, FORTUNE 1000™) All ads without trademark will be rejected for legal reasons. ™). In addition to the trademark, there should also be a line of copy which reads "FORTUNE 500 is a registered trademark of the FORTUNE magazine division of Time Inc.". All ads without trademark will be rejected for legal reasons.

NOTE: Time Inc no longer supports TIFF/IT as a file format.